

FAX# 703 528 7880 OCT8/12 12.30  
HARRIS REPORT FROM REP \*\*\* WFTV-TV \*\*\*  
\*\*CHANGES\*\*

REP. # \_\_\_\_\_ OFF. # 6556 SALESMAN # \_\_\_\_\_  
BUYER NAME KATIE KEULEMAN  
SALES PRSN WA- JOE KNAUER  
CLASS: NATL.                      LOCAL                      REGIONAL

DATE OCT8/12 12.30

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
40	S		900P-1000P	30		\$6,500.00	10/11	10/11	0		THU	0
AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = AGENCY EST# = 1537 PROGRAM : GREY'S ANATOMY												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
70	A		500P-600P	30		\$2,250.00	10/9	10/12	2		TU-F	2
PROGRAM : NEWS												
ORD COM1: WE CAN OFFER												
THIS IS A MAKE-GOOD FOR OCT11 ON LINE-40 FOR 1 SPOT/WK												
71	A		1100P-1135P	30		\$2,000.00	10/9	10/12	1		TU-F	1
PROGRAM : NEWS												
ORD COM1: WE CAN OFFER												
PART OF A MAKEGOOD MADE UP OF LINES 70-71												
STATION MAKEGOOD OFFERS:												
M6 OK'D BUY#40							OCT11		30S	\$6,500.00	(OCT5/12)	
							OCT9(2/WK)		30S	\$2,250.00	PLS ADVISE.	
							OCT9		30S	\$2,000.00		
							CMT:WE CAN OFFER					
OCT/12    291965.00											CONTRACT TOTAL	291965.00
											TOTAL SPOTS	136

MARKET TOTALS \$660,825    WFTV 44%    WKMG 18%    WESH 16%    WOFL 15%    WKCF 2%    WRBW 3%    CABL 0%

WOPX 0%    WRDQ 2%    EFTV 0%

SVC- NSI

DEMOS- RA35+\*

MOD CODE    A-ADD    B-BUY TYPE    C-CANCELLED    DE-DELETE    E-EFF DATES    L-LENGTH    M-MAKEGOOD    N-PROGRAM NAME

P-CLASS,PLAN,SECT    Q-PAID PGM    R-RATE    S-SPOTS PER WEEK    T-TIME    X-LATE    Y-DAYS    Z-COMMENTS    \*-MULTIPLE